

NEWSLETTER

As the year draws to a close, we look back and reflect. Despite the heartbreaking and increasingly challenging situation, we remain driven by our unwavering commitment to improve people's lives. With every success in every intervention, we keep on laying the groundwork for sustainable and long-lasting impact.

IRSHAD brings better market opportunities to apple farmers



Actively engaged with key actors of the value chain, we continue linking apple growers to local and regional markets. We connected farmers to Egyptian buyers, securing them more favorable and better organized sales conditions.

nature among the youth

We took children aged 7 to 12 from our TAJ program on a field trip to our Wata el Joz demonstration plot. After a thorough introduction to intercropping and the different varieties of apples, they planted medicinal plants and enjoyed apple picking contests.



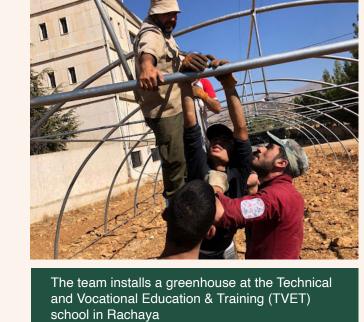
BASATINE offers comprehensive support to farmers in Akkar & the Beka

to farmers in Akkar & the Bekaa



Two matchmaking events link farmers to SMEs





Funded by the Agence Française de Développement, BASATINE is a consortium led by CARE International Lebanon, in partnership with the Georges N. Frem Foundation, Berytech Founda-

creates new products for its cooperatives

for its cooperatives

tion, Al Majmoua, Mercy Corps and the Lebanese Organization for Studies and Training.

Under its phase 2 activities, our team collaborated with food safety experts and chefs to help cooperatives develop attractive and

ed "consumer preference" tests to better position those products in the market. CD4 is a U.S. Agency for International Development (USAID) funded program, implemented by Land O'Lakes Venture 37 in partnership with with the Georges N.

Frem Foundation.







Student Transport Program returns for the Academic year 2023-24

STP resumed its activities for the 20th consecutive year, offering transportation for students living in remote areas to their educational institutions.





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