

Together for a Brighter Lebanon

As the year comes to an end, we reflect and look back at the past few months... The last quarter of 2022 has been a very rewarding one at the Foundation, with inspiring events and exciting news. Our focus continues with supporting Lebanese farmers and food processors in multiple ways to ensure the progress and sustainability of their businesses. Our creative drama workshops for youth and adults are back at our theatre, answering the requests of many. Our long-standing Student Transport Program has returned, fully operational for the new academic year. We have also been blessed to celebrate our 25th anniversary with our dear partners and friends...

This year that ends holds the bright promise of a new one that begins, fueled by our renewed commitment: to build, together, a better Lebanon.

CD4 PROGRAM INSPIRES & UPLIFTS LEBANESE COOPERATIVES

Under the CD4 program, our foundation has provided

more than
100
TRAINING & COACHING
SESSIONS

6
CHOSEN PROCESSING
COOPERATIVES
IN LEBANON

Key topics covered: Leadership, Cooperative Principles, Business Planning, Sales and Marketing, Food Safety, and more.



- CD4 is a USAID funded program, implemented by Land O'Lakes Venture 37 in partnership with the Georges N. Frem Foundation



As part of GNFF's on-going effort to create market linkages for the cooperatives partaking in CD4, we invited them to attend the "Made by Nature" event with Dr. Marc Beyrouthy. The cooperatives had the opportunity to see the different brands on display and attend an informative workshop to learn more about market requirements and needs. The participating cooperatives also presented their own products to a tasting panel, in the hope of getting them displayed.

TESTIMONIALS FROM THE CD4 COOPERATIVES

“ These coaching sessions encouraged us to dream again and believe that we can achieve great things

– Montaha

“ These coaching sessions paved the road for us to resuscitate our cooperative

– Rachelle

“ We benefited a lot from these trainings, and we are now using them even at home with our children

– Rawane

BASATINE BENEFICIARIES ARE SELECTED!



GNFF thoroughly assessed farmers in the Akkar and Beqaa region, following a painstaking scoring and validation procedure.

1,697

farmers were selected. They will be assisted by our agricultural team for the next few years

22%

of the selected farmers are women

164

were trained on Good Agriculture Practice (GAP) and Integrated Pest Management (IPM)

The redemption of vouchers was done through input suppliers, thus encouraging farmers to keep their jobs and increase their income.

Funded by the Agence Française de Développement, BASATINE is a consortium led by CARE International Lebanon, in partnership with the Georges N. Frem Foundation, Berytech Foundation, Al Majmoua, Mercy Corps and the Lebanese Organization for Studies and Training.



GNFF field engineers delivering trainings to pilot farmers

EMPOWERING SMEs TO PURSUE SUSTAINABLE GROWTH



As part of GNFF's mission to support Lebanese SMEs, we have been working closely with Ayadina.

We enlisted the help of our IRSHAD team in collaboration with the Farmer-to-Farmer (F2F) Program Land O'Lakes Venture 37 to uplift Ayadina's branding and labeling so that it can compete in international markets. We also helped it secure linkages with local suppliers of raw materials to meet its expanding production needs. We look forward to continue working with Ayadina and other SMEs and witness their expansion in promising directions in the future!



Ayadina's Mouneh product range

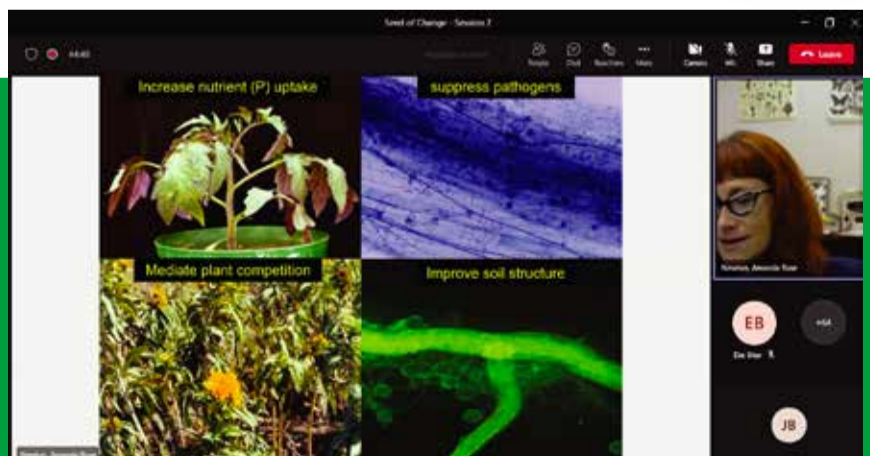
EXPLORING THE ECOSYSTEM & BIODIVERSITY WITH SEED OF CHANGE



GNFF's Seed of Change (SoC) kicked off its 8th round of workshops comprised of online trainings to provide Lebanese with skills aimed at helping them become more self-sufficient and achieve food security.

Under the theme of "Ecosystem & Biodiversity", the four sessions covered topics such as agroecosystem concept, soil microbiome, agrobiodiversity, sustainability and best management practices in an agroecosystem.

About a **100** participants from across Lebanon attended the informative workshop.



The workshop was led by the international expert Dr. Amanda Rose Newton

PARTICIPANTS' FEEDBACK

“ Thank you a lot for this amazing round! It was really helpful and filled with important information. Looking forward for your upcoming sessions
- Georgette, Environmental engineer ”

“ Thank you again for the opportunity you are giving us to enhance our knowledge. Awaiting similar coming interesting trainings
- Gisele, Housewife ”

DEVELOP YOUR ACTING SKILLS AT TAJ!



GNFF's Théâtre Athénée Jounieh (TAJ) hosted an intensive acting workshop for adults entitled "Building a Character" with Dr. Marcel Ghosn. The highly stimulating and dynamic 9-hour workshop worked on enhancing participants' creativity, imagination and self-confidence. TAJ is also running its on-going acting sessions for kids and youth that focus on talent and personal development. The youth practices drama scenes along with different techniques and improvisation exercises, while having fun and sharing laughter!

FACILITATING ACCESS TO EDUCATION WITH THE STUDENT TRANSPORT PROGRAM



Our STP program is back for the 2022-2023 academic year! 790 students have registered, with buses providing them with transport from their homes to various branches of the Lebanese University and several technical colleges.



After disruptions caused by COVID, STP is fully operational again



"The Georges N. Frem Foundation has always conveyed a message of hope and a motivation to build a bright future. Today, it renews this vow of commitment towards this mission and vision of a better society."

Mr. Neemat Frem
Chairman & CEO of INDEVCO Group
General Secretary of the Board, Georges N. Frem Foundation

"We are more than ever convinced that Lebanon needs a concerted response, it needs all key stakeholders, public and private, to partner together to address the overwhelming needs of its people, even the most basic ones. It is within this context that our Foundation is opening up for more partnerships, with local and international NGOs, the private sector, the academia, donors and international organizations."

Mrs. Rania Frem El Khoury
Executive Director, Georges N. Frem Foundation

Here's to another 25 years, to proudly serving Lebanon and its people!